



LifeShield

NATIONAL INSURANCE CO

FACTS	What does LifeShield National Insurance Co. do with your personal information?
WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
WHAT?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number; transaction history • Credit history; Payment history • Insurance claim history; Medical information
HOW?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons LifeShield National chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does LifeShield Share?	Can you limit this sharing?
For our everyday business purposes Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes To offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes Information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For non-affiliates to market to you	No	We don't share
QUESTIONS?	1-800-851-5041	

To Limit our sharing	<ul style="list-style-type: none"> • Call 1-800-851-5041 <p>Please Note: If you are a new customer, we can begin sharing your information 30 days from the date we sent you this notice. When you are no longer our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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PAGE 2

WHAT WE DO

How does LifeShield National protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Third parties who are authorized by contract to access nonpublic personal information are required by contract to protect the information from unauthorized access.
How does LifeShield National collect my personal information?	We collect your personal information, for example when you <ul style="list-style-type: none">• Apply for insurance or provide account information• File an insurance claim or give us your contact information• Pay insurance Premiums We may also collect personal information from others such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none">• Sharing for affiliates' everyday business purposes - information about your creditworthiness• Affiliates from using your information to market to you• Sharing for non – affiliates to market to you State laws and individual companies may give you additional rights to limit sharing.

DEFINITIONS

Affiliates	Companies related by common ownership or control. They can be financial and non financial companies. <ul style="list-style-type: none">• <i>Financial companies, such as a bank or mortgage company</i>
Non – Affiliates	Companies not related by common ownership or control. They can be financial or non financial companies. <ul style="list-style-type: none">• <i>LifeShield does not share with non-affiliated so they can market you.</i>
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products to you <ul style="list-style-type: none">• <i>Our joint marketing partners include insurance companies.</i>